

FOR IMMEDIATE RELEASE

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Mayim Bialik Hosts *FunOrthodox:* Star-Studded Evening of Comedy/Music Benefits Eshel, Serving the Orthodox LGBT+ Community *Worldwide Premiere Sunday, June 28th 8 p.m. EST*

<u>JUNE 12, 2020 – NEW YORK, NEW YORK</u> – In keeping with the spirit of LGBT+ Pride Month – and in a nod to the unique challenges of the present moment -- the groundbreaking advocacy organization Eshel will be moving its iconic star-studded evening of comedy and music to the virtual realm when it presents <u>FunOrthodox</u>, hosted by Mayim Bialik, author, personality and star of the award-winning television show, "The Big Bang Theory."

Premiering at 8 p.m. EST on Sunday June 28th (and available online thereafter), FunOrthodox (funorthodox.com) will include performances by Emmy Award-winning comedians Bruce Vilanch and Judy Gold, Leah Gottfried (and the cast of the hit web series "Soon by You"), Cory Kahaney (Last Comic Standing), and many more. The event will launch via Facebook LIVE on Eshel's <u>Facebook page</u>. All proceeds from the event will benefit the 501 (c) (3) nonprofit Eshel, Inc., which works to make a difference in the lives of LGBT+ Jews, their families, and their communities.

"While hosting the show virtually wasn't what we originally had in mind, we hope that this will enable us to reach a greater audience and make a greater positive impact for the LGBT+ community than we would have with a standard live show," said Miryam Kabakov, Executive Director at Eshel, "The event is meant to be a fun night that spotlights the great talent in our community, while raising funds, with the goal of creating a world where Orthodox LGBT+ individuals can live out their lives in the Orthodox communities of their choice." The video will premiere on June 28th and will be shared in bite-sized content throughout the summer to continue raising awareness and funds.

FunOrthodox will include fourteen acts. The show runs approximately 70 minutes. You can view the trailer here: https://tinyurl.com/FunOrthodoxTease. For more information, visit www.funorthodox.com.

Event Details:

June 28 2020, 8:00pm EST Eshel Facebook Live – Facebook.com/EshelJews

ABOUT ESHEL

Eshel's mission is to create a future for Orthodox lesbian, gay, bisexual, and transgender individuals, and their families. Through its innovative and culturally sensitive programming, Eshel works with each individual, family, and community in creating a place for their LGBT+ members. Eshel envisions a world where Orthodox LGBTQ+ individuals can live out their lives in the Orthodox communities of their choice. Eshelonline.org

To request interviews with members of the Eshel team or for assistance in story development, contact Shira Dicker at shira.dicker@sd-media.com or 917.403.3989.